



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 1 BK

Results as of: 4/30/2016

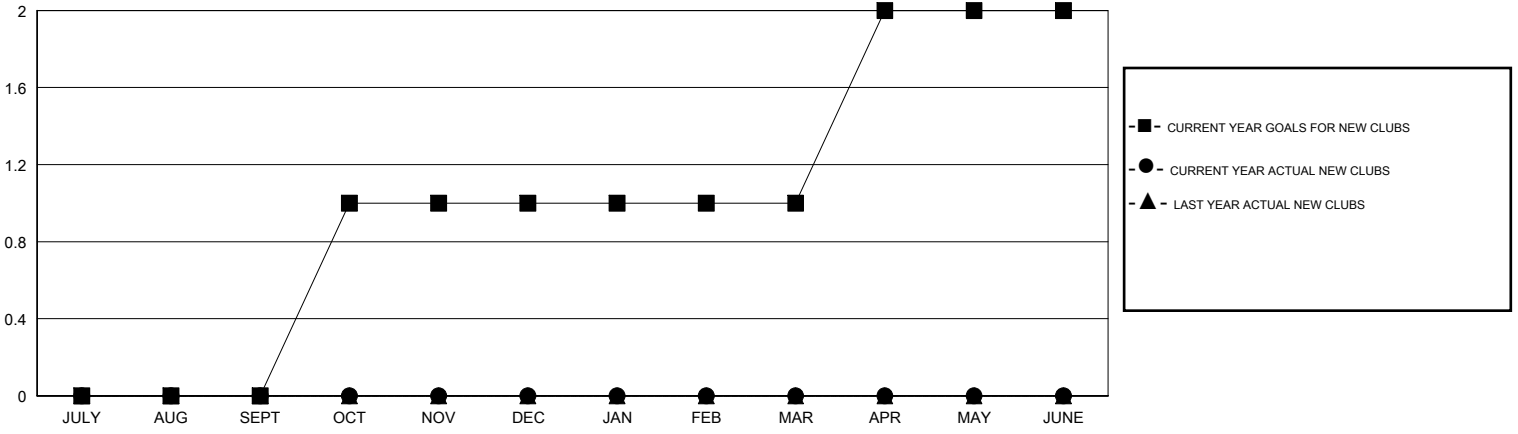
GMT: OPEN

LOCATION ILLINOIS

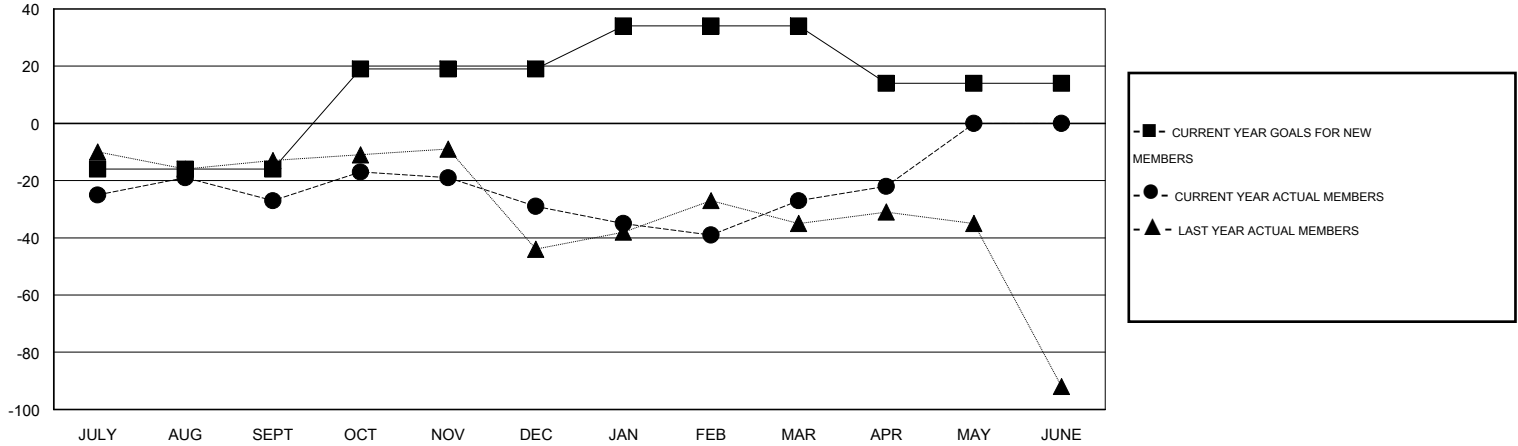
GMT CA 1

| Clubs                 |               |           |               |               | Members               |                 |                               |                 |               |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2015-2016 |               |           |               |               | RESULTS FOR 2015-2016 |                 |                               |                 |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER               | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT         | 0             | 0         | 1             | -1            | JULY/AUG/SEPT         | -16             | 40                            | 67              | -27           |
| OCT/NOV/DEC           | 1             | 0         | 0             | 0             | OCT/NOV/DEC           | 35              | 39                            | 41              | -2            |
| JAN/FEB/MAR           | 0             | 0         | 0             | 0             | JAN/FEB/MAR           | 15              | 36                            | 34              | 2             |
| APR/MAY/JUNE          | 1             | 0         | 0             | 0             | APR/MAY/JUNE          | -20             | 17                            | 12              | 5             |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |  |   |                |
|------------------------|--|---|----------------|
| DROPPED CLUBS: 1       | 40 CLUBS OF 72 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u>                            |                |
|                        |  | MALE  | 1,705 (79.04%) |
| <u>DROPPED MEMBERS</u> |  | FEMALE  | 452 (20.96%)   |
| DECEASED               | 23   | <a href="#">CLICK HERE FOR HEALTH ASSESSMENT DATA</a> |                |
| CLUB CANCELLED         | 15   |   |                |
| OTHER                  | 115  |   |                |
| TOTAL                  | 153  | FAMILY UNIT MEMBERS                                   | 349            |
|                        |  | HEAD OF HOUSEHOLD                                     | 171            |
|                        |  | NON-HEAD OF HOUSEHOLD                                 | 178            |